Press Release



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Day 3 / New Delhi, September 16, 2015

International FoodTec India and PackEx India 2015: has benchmarked itself as THE TRADE FAIR for food, drink and packaging Industry in NEW DELHI

We extend our sincere gratitude to all our exhibitors and key visitors for advising us to organize International FoodTec India and PackEx India in the northern region of India, New Delhi.

After 2008, International FoodTec India and PackEx India has once again emerged as the numero uno supplier trade fair for food, drink and Packaging Industry in the Capital of India, NEW DELHI. 9369 trade visitors came to the Pragati Maidan during September 14 to 16, 2015 to obtain information about technological solutions for the food and drink industry and for the packaging industry.

International FoodTec India, Sweet and SnackTec India, Dairy Universe India and PackEx India 2015 concluded on a positive note. Almost all the exhibitors from India and abroad were extremely satisfied with the quality and quantity of the visitors who attended the trade fair. A total of 386 exhibitors from over 33 countries presented their products and technologies during the three trade fair days, 48% of which were international brands. The exhibition once again confirmed its position as the best business platform that provides customized solutions for the Indian and neighboring markets. The 2015 edition has over 9300 one time registered visitors. Key visitors from different industry sectors were present during all the three days visiting the exhibition and constructively gathered insights into the technologies for the food and drink processing and packaging industries.

Despite of the slowdown in the global economy, and a new Venue, International FoodTec India 2015 has closed on high note. The exhibition was completely busy with exhibitors making presentations about their offerings to the attendees at the fair. International FoodTec India 2015 acted as a great platform for buyers and sellers of technology in food, drinks, dairy confectionary and snacks along with others to exchange dialogues to facilitate more business for future. It also gave the exhibitor's existing clientele an insight into the latest manufacturing technology techniques. Though the exhibition started on a busy first day of the week, the stream of visitors continued unabated till the last trade fair day.



International FoodTec India 14-16 Sept, 2015 International Supplier Fair for the Food and Drink Industry

www.foodtechindia.com

Contact

Mukhtar Pathan Tel.+91-40-65594411 Fax.+91-40-66684433 E-mail m.pathan@ koelnmesse-india.com

Koelnmesse YA Tradefair Pvt. Ltd. Hyderabad 6-3-885/7/B 1st Floor, V. V. Mansion Raj Bhavan Road, Somajiguda Circle Hyderabad - 500082 Andhra Pradesh, INDIA Tel: +91-40-65707722 +91-40-65594411 Fax: +91-40-66684433

Mumbai

#1102, 11th Floor, DLH Park, Near MTNL office S.V. Road, Goregaon (W), Mumbai - 400067 Maharashtra, India Tel: +91-22-28715200 Fax: +91-22-28715222

info@koelnmesse-india.com www.koelnmesse-india.com



The exhibition inauguration was held in the gracious presence of Mr. R. S Sodhi, Managing Director, GCMMF (AMUL), Mr. Sanjeev Gupta, President, Agro & Food Technology Providers Association of India, Mr. Manoj Paul, Country Head, Heat & Control (South Asia) Pvt Ltd., Mr. Dietmar Eiden, Vice President Trade Fair Management, Koelnmesse GmbH and Mr. Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd. along with other dignitaries.

The next edition of International FoodTec India along with its concurrent trade fairs Sweet & SnackTec India, Dairy Universe India and PackEx India will be organised besides Annapoorna World of Food India creating a perfect spectrum for visitors attending the trade fair together at one platform during September 22 – 24, 2016 in Bombay Exhibition Centre, Mumbai.

Further information, the list of exhibitors and information about the supporting programme: <u>www.foodtecindia.com</u>

About the organizer:

Koelnmesse YA Tradefair Pvt. Ltd. is one of the leading trade fair organizers in India with the ability to bring markets and people together in an efficient and highly professional manner. Based on in-depth knowledge of the Indian market, it organizes trade fairs on different business-to-business topics with active support from the principal company in Germany, co-subsidiaries, representatives and industry associations. Koelnmesse India's trade show portfolio includes industrial shows in heavy metal, dairy, food, food technology, chemical processing and packaging.

Koelnmesse - Global Competence in Food:

Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, the International Sweets & Biscuits Fair (ISM) and Anuga Food Tec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe, in Thailand, in China, in Brazil, in In the United Arab Emirates, in Turkey and in India. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business. International FoodTec India is a strong member of this successful trade fair family.

For more information contact: Mukhtar Pathan, Project Manager E: m.pathan@koelnmesse-india.com